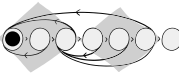


STAKEHOLDER MAP



Lewrick / Link / Leifer
The Design Thinking Toolbox
978-1-119-62919-1



Quick guide: The Stakeholder Map gives an overview of all stakeholders, i.e. organisations and people who have a claim or interest in the problem and a potential solution. In a first step, start by determining the use cases.

More tips & tricks for this template on book page: 83

