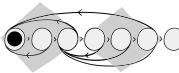


Project:
Team:
Version & Date:

INTERVIEW FOR EMPATHY



Lewrick / Link / Leifer
The Design Thinking Toolbox
978-1-119-62919-1



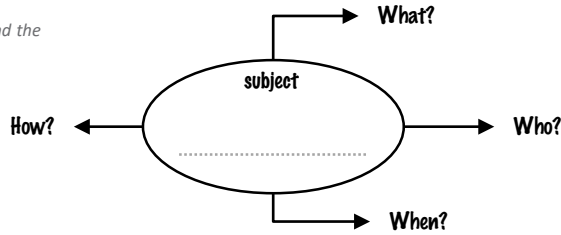
Quick Guide: The Interview for Empathy is intended to provide a good understanding of the user's needs, emotions and motivation. The goal is to look at the world from the user's perspective and learn more about his motivations.

More tips & tricks for this template on book page: 57

1 Question map

Make a note of the central theme and the key questions

1



2 Description of the person interviewed

Make a note of your interviewee's details and add a photo or sketch if possible.

Name

Age

Personal data

.....

Place/date of the interview



???

<p>Describe the journey stages. Sketch the timing.</p>					
<h1>3</h1>					
<p>All the time</p>					
<p>Often</p>					
<p>Seldom</p>					
<p>Gains 😊</p> <p>Write down notes about the user's emotions during the test.</p>					
<p>Pains 😞</p>					